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DOGWOOD HEALTH TRUST HIRES RENOWNED SEARCH FIRM WITT/KIEFFER TO RECRUIT ORGANIZATION'S FIRST CEO

ASHEVILLE, North Carolina (Feb. 15, 2019) – Dogwood Health Trust, a private, non-operating foundation whose purpose is to dramatically improve the health and well-being of all residents of Western North Carolina, has hired Witt/Kieffer, one of the world's foremost recruitment firms in the healthcare and not-for-profit sectors, to assist the Dogwood Health Trust Board of Directors and its search committee in selecting the organization's first chief executive officer.

The recruitment process, which will consider candidates from around the country and include input from community leaders throughout the region, is expected to take several months. The CEO search is part of the work being led by the all-volunteer Dogwood Trust Board to build a strong organization that will partner with regional nonprofits and other organizations to address social determinants of health – underlying factors that impact health and well-being throughout the 18-county region.

“We are very fortunate to have a team with the expertise and resources of Witt/Kieffer guiding our CEO search,” said Dr. John Ball, who chairs the CEO search committee for the Dogwood Trust Board. “Their work with some of the world's best-known and respected healthcare and not-for-profit organizations will be invaluable in helping us identify the perfect individual to lead Dogwood Trust through its initial stages into a long and sustainable future.”

Based in Oak Brook, Illinois, Witt/Kieffer recruits C-suite executives, physician leaders, presidents, and other professionals for hospitals and other health-related organizations; colleges and universities; and not-for-profit community service organizations and foundations. The 50-year-old firm ranked third on *Modern Healthcare's* 2018 list of the largest healthcare executive search firms, and #18 on *Forbes' 2018* list of best recruiting firms overall.

“Dogwood Health Trust is positioned to be a dynamic, life-changing organization for the people of Western North Carolina, and it's a privilege for us to be entrusted with assisting in the recruitment of their first CEO,” said Julie Rosen, who leads the Not-for-Profit Practice at Witt/Kieffer. “Their work addressing the social determinants of health will be transformational for communities throughout this region, and we're eager to identify a dynamic individual to lead those efforts.”

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ABOUT DOGWOOD HEALTH TRUST

Dogwood Health Trust is a North Carolina not-for-profit corporation with the sole purpose of dramatically improving the health and well-being of all people and communities across Western North Carolina. Dogwood Health Trust became operational upon Mission Health's acquisition by HCA Healthcare and is the recipient of the net proceeds of the sale. To learn more, please visit www.dogwoodhealthtrust.org.